

# TAD

## The Ability Advisor

Improving the tourism for all market by VET

<http://abilityadvisor.eu/>

---

## Newsletter No. 2

September 2018

1. TAD is a European project funded by the Erasmus plus programme, strategic partnerships for Vocational and Educational Training (VET).

### 2. 2ND TRANSNATIONAL PROJECT MEETING

3. **Date:** 5-6 June, 2018      **Venue:** Torino, Italy      **Host institution:** ENGIM PIEMONTE

At the 2<sup>nd</sup> transnational project meeting the partners worked on project management documents and procedures regarding Internal Communication, Contingency, Dissemination, Evaluation and Activity Plans.

The first project deliverable – the IO1 Report – was presented, in the final stages of completion. ENAT will guide partners on how to present and disseminate the IO1 report.



**Photo: Some of the TAD Project Team Members at Project Meeting in Torino.**

The project partners prepared a work plan and agreed on the tasks and deadlines of Intellectual Output 2 (IO2) and also allocated the planned modules between them in order to start collecting information and data for each one. IO2 will address the structure and content for The Ability Advisor training.

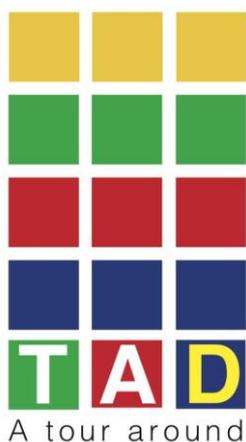


### Photos from the Project meeting in Torino

It was decided that the 3<sup>rd</sup> project meeting in Portugal will take place on 20<sup>th</sup>-21<sup>st</sup> of March 2019. Host partner: TecMinho - Associação Universidade-Empresa para o Desenvolvimento.

---

## TAD Project Report: A Tour Around



The development of accessible tourism is one of the pressing issues for the EU tourism market. Tourism businesses need to cater for the growing numbers of older visitors, many of whom have a diverse range of access requirements. Equal access legislation also points to the need for better access in tourism services and those businesses that can adapt will win a greater share of the market.

The TAD Report “**A Tour Around**” aims to contribute to a common open framework to support stakeholders in their efforts to improve accessibility. Vocational Educational Training (VET) providers, Small and Medium sized Enterprises (SMEs) and decision makers will be able to use this report to select and pick up the information they consider useful to them, in relation to their role.

The TAD project partners have “told the story” of accessible tourism by approaching the topic from different points of view, collecting information as regards VET providers, and experiences and practices as regards SMEs, exploiting and enhancing, in all this, the complementarity of the partner’s organisations.

The publication is intended as an operational tool contributing to the construction of a VET course for a new professional role: the Ability Advisor.

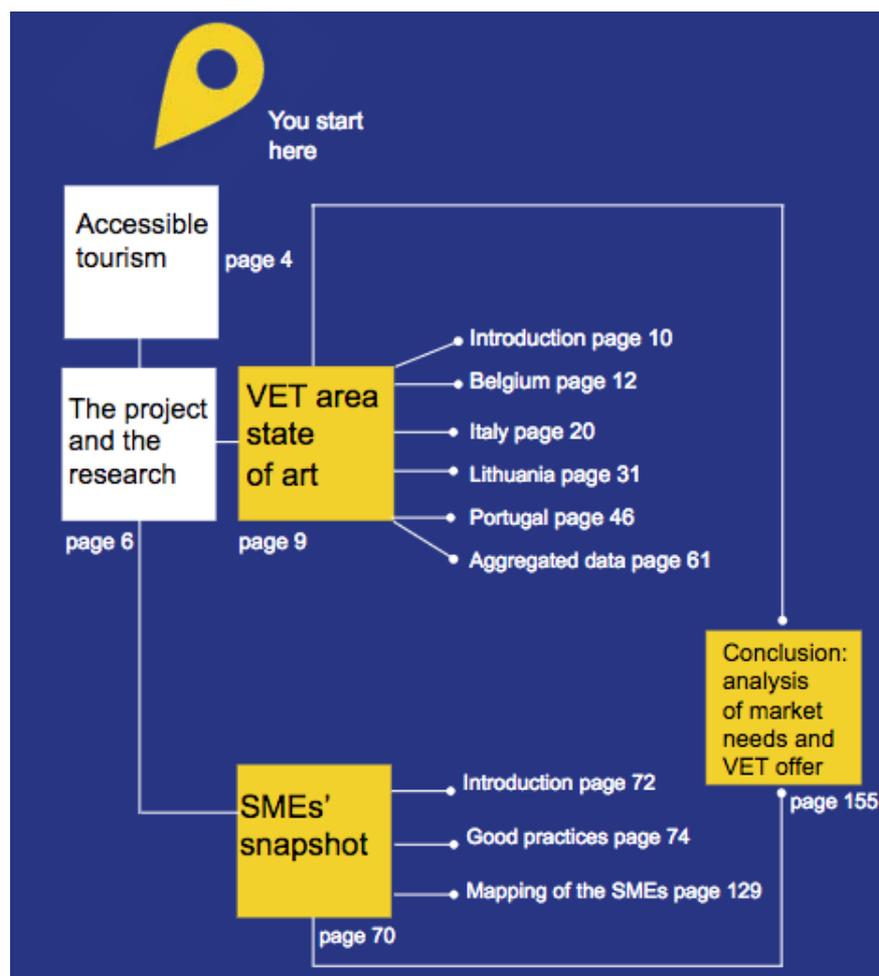
Through the snapshot of the enterprises’ facilities and the professional education and training offers from Lithuania, Belgium, Italy and Portugal, it was possible to understand the existing market needs. The exercise was made at local, regional or national level in the respective countries, based on the surveys of VET organisations and on an analysis of enterprises in the tourism sector.

The research conducted for “A Tour Around”, provides a description of current VET training offers together with a range of good practices. We have mapped the activities of some SMEs operating in the sector, showing how accessibility can be integrated in their existing businesses and how the “Ability Advisor” can effectively operate within these companies.

The state-of-the-art of Accessible Tourism, within the reference areas outlined by the project partners, starts from two points of view: that of professional training and that of the enterprise. The document reflects different approaches and styles of writing, because the reality of reference is different, as there are different sensitivities and the points of view of people and organisations involved, but the vision and the direction are unique and shared.

**Download the Report, “A Tour Around”** free of charge from the Ability Advisor website:

<http://abilityadvisor.eu/wp-content/uploads/2018/09/TAD-research.pdf>



**Like TAD on Facebook**

<https://www.facebook.com/TAD-The-Ability-Advisor-535745953439730>

## TAD Partner Profile

In this Newsletter and the next editions, we will profile one or more of our partners, providing an insight into our activities and the VET and Accessible Tourism fields.



### European Network for Accessible Tourism, Belgium (Project Partner)

**ENAT – European Network for Accessible Tourism, is a non-profit membership association established in Belgium in 2008. Its mission is: “To make European tourism destinations, products and services accessible to all travellers and to promote accessible tourism around the world”.**

**ENAT’s international membership** includes national and regional tourist boards, destinations, businesses in the tourism and travel sector, research organisations, non-governmental organisations, universities and private consultants.

ENAT has established partnerships and signed Memoranda of Understanding with several influential organisations, including the UN World Tourism Organisation, Lonely Planet, Blue Flag International, the International Social Tourism Organisation, **amongst others, with the** aim of developing and sharing good practice to advance the practice of Accessible Tourism both in Europe and around the world.

**Over the past 10 years**, ENAT has developed a number of training programmes for the tourism sector, in some cases, with the help of the EU Vocational Training Programmes (Leonardo and ERASMUS+) and also the EU Competitiveness and Innovation Programme.



“We are delighted to be a partner in **The Ability Advisor** project, says Ivor Ambrose, Managing Director of the European Network for Accessible Tourism. “This innovative project will enable ENAT to contribute to the development of a new professional role in the tourism sector, bringing a higher level of awareness of accessibility and inclusion issues and supporting businesses in their efforts to serve the accessible tourism market.”

ENAT Members see there is a great need for know-how about accessibility at many levels across the whole tourism value chain. With the TAD course materials the project will engage with more stakeholders in the development and delivery of training courses and new partnerships.

For ENAT and the TAD partners this is an opportunity to bring in new actors from the VET sector to help deliver a better tourism experience for all visitors, with particular emphasis on those with specific access needs.

**Photo:** ENAT trainers, Katerina Papamichail and Ivor Ambrose with trainee managers and staff at The Avenue Hotel, Killarney, Ireland.

Visit the ENAT Website: [www.accessibletourism.org](http://www.accessibletourism.org)

## TAD Coordinator



**PANEVĖŽIO DARBO RINKOS  
MOKYMO CENTRAS**

Panevėžys Labour Market Training Centre,  
Lithuania

**Vaida Sinkevičienė**

**Email:** [projektai@paneveziodrnc.lt](mailto:projektai@paneveziodrnc.lt)

**Post:** J. Basanaviciaus g. 23A  
Panevėžys, LT-36205 Lithuania

[www.paneveziodrnc.lt](http://www.paneveziodrnc.lt)

## TAD Partners



European Network for Accessible Tourism, Belgium



Bluebook S.r.l. (Italy)



ENGIM Piemonte (Italy)



Associação universidade empresa para o  
desenvolvimento tecminho (Portugal)



Funded by the  
Erasmus+ Programme  
of the European Union

Funded by Erasmus plus programme. KA2.  
Cooperation for Innovation and the Exchange  
of Good Practices. Strategic Partnerships for  
vocational education and training. Project nr.  
2017-1-LT01-KA202-035218.

This publication reflects the views only of the authors, and the Education, Audio-visual and Culture Executive Agency and the European Commission cannot be held responsible for any use which may be made of the information contained herein.